

EAGE



GET2024

5TH EAGE GLOBAL ENERGY TRANSITION
CONFERENCE & EXHIBITION

4-7 NOVEMBER 2024 • ROTTERDAM, THE NETHERLANDS

EXHIBITION & SPONSOR GUIDE

in **X** **f**
#EAGEGET2024

EAGEGET.ORG



GET2024

5TH EAGE GLOBAL ENERGY TRANSITION
CONFERENCE & EXHIBITION

FEATURING

**OFFSHORE
WIND ENERGY**

CONFERENCE

**HYDROGEN
& ENERGY STORAGE**

CONFERENCE

**CARBON
CAPTURE & STORAGE**

CONFERENCE

**GEO THERMAL
ENERGY**

CONFERENCE

GENERAL INFORMATION

EAGE

The European Association of Geoscientists and Engineers (EAGE) is a global professional, non-profit association for geoscientists and engineers with 19.000 members worldwide. The objective is to collect and distribute technical knowledge. EAGE organizes events and publishes a monthly magazine for its members and 5 scientific journals. All members of EAGE are professionally involved in (or studying) geophysics, petroleum exploration, geology, reservoir engineering, mining and mineral exploration, civil engineering, tunneling and environmental matters. EAGE's head office is located in the Netherlands with regional offices in Dubai, Kuala Lumpur and Bogota.

ABOUT EAGE GET 2024

We look forward to welcoming you to the Fifth EAGE Global Energy Transition Conference & Exhibition (GET 2024) to be held in Rotterdam, The Netherlands on 4-7 November 2024!

The GET conference is the premier event highlighting the application of geoscience and engineering skills towards the energy transition. It provides a unique platform for bringing together geoscience and engineering professionals with an interest in renewables, minerals and decarbonisation technologies. The conference features four sub-conferences dedicated to Offshore Wind Energy, Carbon Capture & Storage, Geothermal Energy, and Hydrogen & Energy Storage.

GET 2024 brings together a wide range of professionals from various disciplines. This four-day event is packed with an array of activities including a conference, an expansive exhibition, engaging workshops, insightful short courses, educational field trips, and vibrant community & student initiatives.

Attendees will have the chance to engage with four engaging sub-conferences, each focusing on a pivotal area within the energy sector. From leveraging geoscience for offshore wind farm development to exploring the latest in carbon capture and storage, including risk assessment and monitoring, the program offers a deep dive. It will also cover the intricacies of geothermal energy, addressing both exploration and exploitation challenges, alongside the burgeoning domain of hydrogen and energy storage, highlighting innovations in renewable resources and efficiency systems. This rich agenda is designed to shed light on cutting-edge developments and stimulate dialogue on the evolving landscape of energy transition.

For organizations looking to increase their visibility among a distinguished professional crowd or to elevate their presence within the worldwide geoscience community, the EAGE Global Energy Transition 2024 presents unparalleled sponsorship and exhibition opportunities, customizable to meet your specific objectives.

STRATEGIC COMMITTEE

Yolande Verbeek*	EBN
Tirza van Daalen	TNO
Jan Schoolmeesters	TGS
Arjan van Vliet	Shell
Herlinde Mannaerts-Drew	BP
Ellie Macinnes	CGG

* GET 2024 Conference Chair



TECHNICAL COMMITTEE



Alistair Robertshaw	BP
Allan McKay	PGS
Friso Veenstra	TNO
Graham Bell	Rovco
Guillaume Sauvin	NGI
Gwenaëlle Salaün*	Ørsted
Heidi Etter	Advisian
Joris Siermann	Shell
Lennart Siemann	Fraunhofer IWES
Maarten Vanneste	NGI
Michael Calvert	Applied Acoustics
Robert Lorenzen	Vattenfall
Sanket Bhattacharya*	Fugro
Stefan Wenau	Uni-bremen
Willem Fontein	GEOxyz
Jeroen Godtschalk	AFRY

* Co-chairs



Ali Moradi Tehrani	Geosoftware
Ben Dewever*	Shell
Bruce Webb	Eni
Carolina Coll	CGG
Carrie Holloway	SLB
Denis Voskov	TU Delft
Dr. F.P. (Filip) Neele	TNO
Fernanda M.L. Veloso	BRGM
Habib Al Khatib	SpotLight
Jean-Luc Formento	CGG
Kenneth Tough	BP
Laurent FONTANELLI	Unisalle
Mike Branston*	SLB
Neville Brookes	CGG
Nicole Grobys	Wintershall Dea
Ong Swee Keong	Petronas
Roman Berenblyum	NORCE Research
Rouhi Farajzadeh	Shell/TU Delft
Sandrine David	TGS
Shi Yuan Toh	Heriot-Watt University
Sonia Isabella Lopez Kovacs	Repsol
Susan Fellows	Computer Modelling Group
Sylvain Thibeau	OGCI, Total
Syrie Crouch	Independent

* Co-chairs



Annick Loschester	BRGM
Daniel Palmowski	Terranta
Dariusz Strapoc	SLB
Hadi Hajibeygi	TU Delft
Karin de Borst*	Shell
Marcin Glegola*	Shell
Nur Schuba	University of Texas At Austin
Rader Abdul Fattah	TNO
Sam Xie	Curtin University
Susanne Kuchling	DGMK
Walter Rietveld	BP
Piotr Krawiec	BP
Richard Schultz	Orion Geomechanics LLC
Cristina Yuste Fernandez	Trinity Energy Storage
Christian Heine	Shell
Jennifer Findlay	CGG

* Co-chairs



Adriaan Janszen	EBN
Alexandros Daniilidis	TU Delft
Adeline Parent	SLB
Adriaan Janszen	EBN
Andreas Busch	Heriot-Watt University
Anisa Noor Corina	TNO
Aurore Plougoulen	Aspentech
Damien Bonte	IFP Energies nouvelles
Dee Hay	BP
Gehrig Schultz*	EPI Group
Giovanni Sosio	SLB
Jeanette Hagan	ZeroGeo Energy GmbH
Kim Gunn Maver	Argeo
Luka Masnaghetti	SLB
Mariane Peter-Borie	CGG
Matyas Gati	MS-energy
Mike Round	Cornish Lithium
Saba Keynejad*	CGG
Thomas Olver	GEO THERMAL ENGINEERING LTD

* Co-chairs

EAGE GET AT A GLANCE



1500
EXPECTED ATTENDEES
Global audience of geoscientists and engineers



400+
TECHNICAL PRESENTATIONS
Diverse programme of oral and poster presentations



30+
EXHIBITING COMPANIES
A specialised marketplace for geoscience solutions



50+
EXECUTIVE & POLICY SPEAKERS
Strategic programme featuring key energy leaders

WHY PARTICIPATE?

- Meet existing customers and acquire new customers
- Demonstrate your technology and equipment
- Launch your new products
- Strengthen and expand your network
- Receive attention from leading experts in the industry, international media, young professionals, and students
- Obtain qualified leads and opportunities
- Promote new business and alliances
- Social activities on the Exhibition floor: icebreaker reception, coffee & tea and afternoon drinks

IMPORTANT DATES

Early Exhibition Rate Deadline*	1 June
Build up exhibition	4 November 2024
Break down	7 November 2024
Event dates	4-7 November 2024

AT EAGE GET 2024, YOU'LL HAVE THE CHANCE TO CONNECT WITH:

- **International Project Partners:** Engage in discussions with existing and potential partners in a forum where industry business and technology are at the forefront.
- **Company Leaders:** Seize a rare chance to interact with top executives congregated in one venue.
- **Potential Investors:** Explore opportunities for future business ventures and expansion with prospective financiers.
- **Decision-Makers:** Network with key individuals who shape the industry's future.
- **Press:** Leverage this platform to enhance your public relations, unveil new projects and discoveries, announce partnerships, launch technologies, and promote your brand as an employer.
- **Graduates/Students:** Forge valuable connections with the industry's upcoming talents.
- **Various Industry Entities:** Meet representatives from national and international oil companies, service providers, consultancies, licensing bodies, government sectors, and innovative start-ups.

CONTACT

For more information about sponsoring opportunities for this conference, please contact us at Email: corporaterelations@eage.org or Tel. +31 889955055.



EXHIBITION

GET 2024 will present a dynamic exhibition, highlighting key players driving the energy transition in geoscience and energy. The event will include a marketplace displaying the newest technologies and services in geophysical monitoring and data management. As the main hub for networking, the exhibition will offer up-to-date technological developments and industry insights.

MAIN REASONS FOR EXHIBITING AT GET 2024

- Secure a presence among top professionals and researchers in the energy transition sector.
- Gain exposure in four key areas: Offshore Wind Energy, Carbon Capture & Storage, Geothermal Energy, and Hydrogen & Energy Storage.
- Showcase your innovations and solutions to experts and decision-makers.
- Reconnect with current clients and broaden your audience.
- Launch and display new products and services.
- Present your latest technology and equipment.
- Keep an eye on what the competition is doing.
- Grow your professional network.

EXHIBITOR BENEFITS

- 1 x "Full Conference", 1 x "Exhibition Full Week"* and 1 x "Exhibitor Plus"* registration per every 18sq meter.
- Access to 1500+ targeted attendees
- Dedicated space to showcase product and services
- Prime location in an environment created for networking
- Ability to access our world class programme* complimentary access starts at 18sq meter
- World class service provided by our team of dedicated professionals

*with a minimum of 1 per booth



NEW EXHIBITOR PASS SYSTEM EXPLANATION

Starting in 2024, EAGE has moved from the Exhibitor Voucher and Guest Pass system of previous years to a new system that distributes three fixed types of Exhibitor registration types based on the sqm of your purchased booth package/space only space.

These fixed registration types are not meant to operate as vouchers and as such can not be exchanged or combined to upgrade to another registration type.

The three registration types are:

1. FULL CONFERENCE & EXHIBITION:

- Full Week access to all Technical Programme, Strategic Programme, and Social Programme activities, as well as Exhibition.

2. EXHIBITOR PLUS:

- Full Week of Exhibition Access
- Icebreaker Reception
- Conference Evening
- Access to Strategic Programme (if applicable)

3. EXHIBITION WEEK:

- Full Week of Exhibition Access
- Icebreaker Reception

NEW DISTRIBUTIONS

STAND SIZE SQM	CONFERENCE	EXHIBITOR +	EXHIBITION WEEK
9	0	1	1
18	1	1	1
36	2	2	2
54	3	3	3
72	4	4	4
90	5	5	5
108	6	6	6
126	7	7	7
144	8	8	8
162	9	9	9
180	10	10	10

Please contact your Account Manager if you have any questions.

1. SPACE ONLY

The Space Only option offers you the chance to create and build your own, unique stand.

Space Only Early (Prior to 1 June 2024)	€ 365
Space Only Late	€ 420

Please note when booking this option: walls, electricity, etc. are not included. Space Only stands are available from 18 m². Fees are per square meter, excluding VAT and in euros (€).

2. BOOTH PACKAGE

If you do not wish to build your own stand, the Booth Package is an excellent choice, as EAGE will then take care of the basic needs.

Booth Package Early (Prior to 1 June 2024)	€ 415
Booth Package Late	€ 475

Please note that furniture is not included in the Booth Package, stands are available from 9 m². Fees are per square meter, excluding VAT and in euros (€).

The Booth Package includes:

- White-wall panels;
- Socket outlet, including normal electricity consumption;
- A fascia with a name board on all open sides of the booth.

IMPORTANT DATES

Early Booth Booking Deadline	1 June
Early Registration Deadline	30 August 2024
Regular Registration Deadline	30 September 2024
EAGE GET 2024	4-7 November 2024

“It has been a **privilege** for me, as a technical committee member, to witness the **remarkable growth** of the **GET conference**. This growth is evident not only in the **diversity** of subjects covered but also in the **advancement of technical skills** and the **ambitious scope** of the conference. Against the backdrop of the recent COP conference and the inevitable energy transition facing our industry, the **GET conference** stands as a **guiding beacon**, showcasing the **vital role** that geoscience can and must play—from wind farms to geothermal and, indeed, CCS/CCUS. In this light, sponsoring the GET conference was a **straightforward decision** for SpotLight.”

HABIB AL KHATIB
CEO
SpotLight



SPONSORING OPPORTUNITIES

With an array of unique promotional opportunities, we can help you design the perfect programme to enhance your company's experience at EAGE GET 2024.

EAGE strives to realize recognition, long term exposure, benefits and publicity for companies that sponsor GET 2024.

WHY BECOME A SPONSOR

When you are a corporate sponsor, you gain high visibility in a qualitative and uncluttered environment that makes your message stand out. EAGE is synonymous with quality, boasting proven track records in the past. The EAGE GET 2024 programme offers a diverse menu that will help you reach your target audience.

Sponsoring will enable you to:

- Increase your visibility to a national, regional, and international audience.
- Enhance your corporate image.
- Reach an influential and exclusive audience.
- Break through the media clutter.
- Associate your company with EAGE – the world's truly multidisciplinary geosciences society.



Please note that sponsoring opportunities are not restricted to packages in this guide. We would be delighted to explore ideas to fit your budget.

MAIN GET2024 SPONSORSHIP OPPORTUNITIES

[Applicable across all four sub conferences and the exhibition]

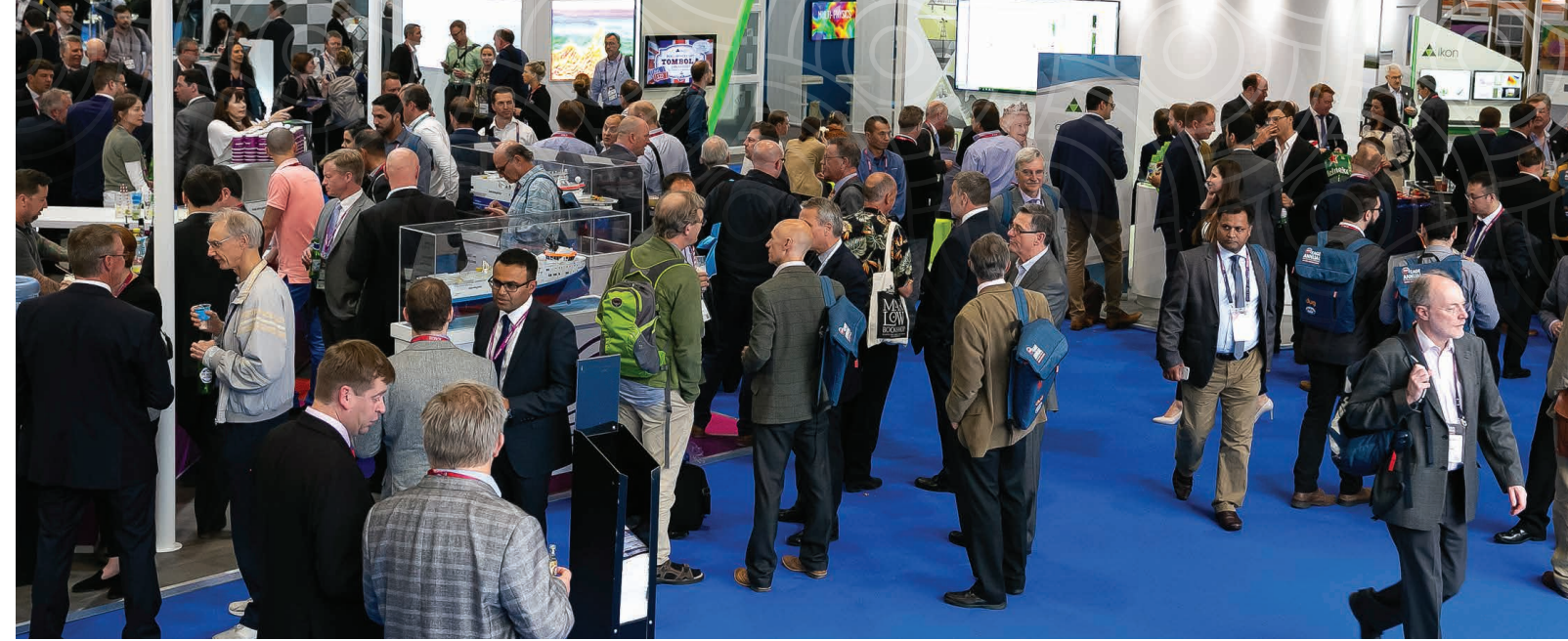
PARTNER SPONSOR

Being a Partner sponsor will give you the maximum exposure before, during, and after the event.

Benefits:

- Company logo + link to company's website on the Conference website.
- Company logo in the venue
- Company logo on the Conference social media announcements
- 5 complimentary registrations to attend the Conference
- Company logo on the following (Depending on the date of agreement):
 - Conference Brochure
 - Conference related advertisements and articles in EAGE's First Break
 - Conference App
 - Conference mailings
 - Delegate Package
 - Registration Confirmation
 - On the social media thank you post

INVESTMENT:
€ 30,000
(EXCL. VAT)



GOLD SPONSOR

Being a Gold sponsor will give you great exposure before, during, and after the event.

Benefits:

- Company logo + link to company's website on the Conference website.
- Company logo in the venue
- Company logo on the Conference social media announcements
- 3 complimentary registrations to attend the Conference
- Company logo on the following (Depending on the date of agreement):
 - Conference Brochure
 - Conference related advertisements and articles in EAGE's First Break
 - Conference App
 - Conference mailings
 - On-site Programme
 - Registration Confirmation
 - On the social media thank you post

INVESTMENT:
€ 22,500
(EXCL. VAT)

SINGLE CONFERENCE SPONSORSHIP OPPORTUNITIES

[ONLY Applicable for ONE of the four sub-conferences under GET2024]

GOLD SPONSOR

Being a Gold sponsor will give you great exposure before, during, and after the event.

Benefits:

- Company logo + link to company's website on the sub-conference website.
- Company logo in the venue
- Company logo on the Conference social media announcements
- 3 complimentary registrations to attend the Conference
- Company logo on the following (Depending on the date of agreement):
 - Conference Brochure
 - Sub-conference related advertisements and articles in EAGE's First Break
 - Conference App
 - Conference mailings
 - On-site Programme
 - On the social media thank you post

INVESTMENT:
€ 12,500
(EXCL. VAT)

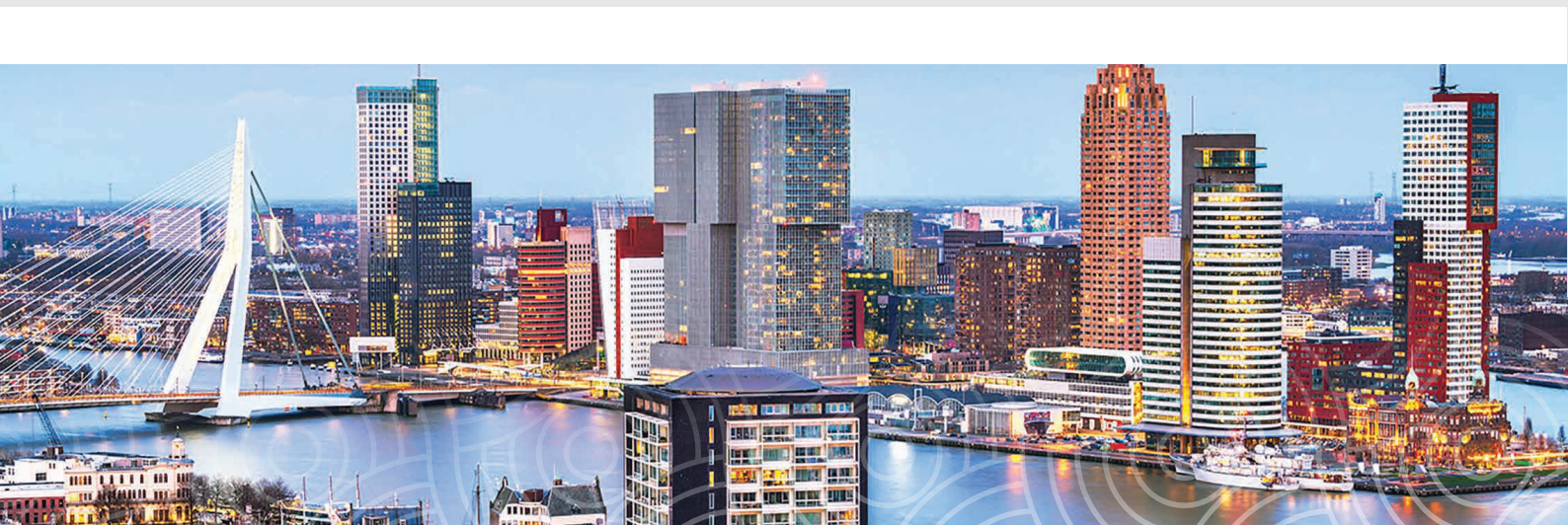
TECHNICAL PROGRAMME

(Max. 3 sponsors)

Benefits:

- Company logo at the event technical agenda webpage
- Company logo on the on-site Programme
- Company logo on the lectern (sub-conference only)
- Company logo + link to company's website on the sub-conference webpage
- Company logo on the social media thank you post

INVESTMENT:
€ 4,950
(EXCL. VAT)



GET2024
**OFFSHORE
WIND ENERGY**
CONFERENCE

GET2024
**HYDROGEN
& ENERGY STORAGE**
CONFERENCE

GET2024
**CARBON
CAPTURE & STORAGE**
CONFERENCE

GET2024
**GEO THERMAL
ENERGY**
CONFERENCE

OTHER SPONSORSHIP OPPORTUNITIES

[Applicable across all four sub conferences and the exhibition]

Publicity and benefits

- Company logo on the event website with sponsored items identified
- Company logo on the event promotional materials

LANYARDS

[Exclusive]

Benefits

- Company logo incorporated into the lanyard design
- Company logo + link to company's website on the Conference webpage
- Company logo on the social media thank you post
- All delegates will wear your company logo



STRATEGIC PROGRAMME

(Max. 3 sponsors)

Maximum distribution and visibility of your company.

Benefits:

- Company logo + link to company's website on the Conference webpage
- Company logo on the Strategic Programme website page
- Company logo on the on-site Programme
- Company logo on the social media thank you post
- Company logo in the room and stage design for the Strategic Programme
- Company logo in the event app



INVESTMENT:
€ 8,600
(EXCL. VAT)

REGISTRATION SPONSOR

[Exclusive]

Benefits:

- 1 Complimentary registrations
- Company logo on a small notepad
- Company logo at the registration desk
- Company logo + link to company's website on Conference webpage
- Company logo on the on-site Programme
- Company logo on the social media thank you post

TECHNICAL PROGRAMME

(Max. 3 sponsors)

Benefits:

- 1 Complimentary conference registration
- Company logo at the event technical agenda webpage
- Company logo on the on-site Programme
- Company logo on the lectern
- Company logo + link to company's website on the Conference webpage
- Company logo on the social media thank you post
- Company logo in the event app
- Company logo on the on-site programme



REGISTRATION SPONSOR

[Exclusive]

Benefits:

- 1 Complimentary registrations
- Company logo on a small notepad
- Company logo at the registration desk
- Company logo + link to company's website on Conference webpage
- Company logo on the on-site Programme
- Company logo on the social media thank you post

START-UP SPONSOR

Benefits

- Company logo at the EAGE GET Start-Up Pavilion
- Company logo + link to company's website on the Conference webpage
- Company logo on the social media thank you post
- Company logo in the on-site programme
- Company logo in the event app



INVESTMENT:
€ 7,875
(EXCL. VAT)

"I really enjoyed the **friendly ambiance** in which Conference participants could digest a **rich technical** and **strategic program** touching on many aspects of geoscience in the energy transition. The world is evolving and transitioning fast and the **GET conferences** provide a window for geoscientists to **understand developments** across different energy transition solutions that **connect** to the **subsurface**."

BEN DEWEVER

Senior Production Geologist Carbon Capture Storage
Shell

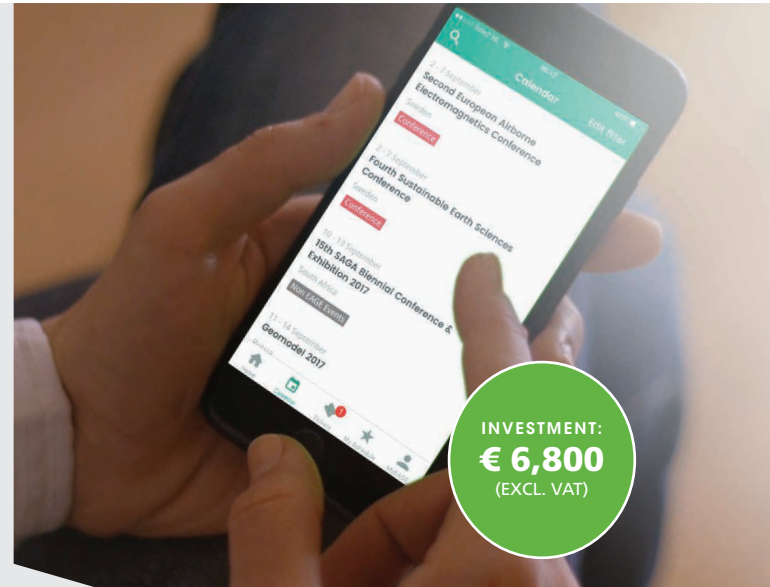
CONFERENCE APP

(Max. 3 sponsors)

Benefits:

- Banner advert on app interface
- Opening splash screen advert
- Company logo + link to company's website on the Conference webpage
- Company logo in the on-site Programme
- All other banner adverts are sold individually, contact us to request a quote.

Custom options, such as a dedicated button on the App interface are possible. Please contact us to discuss options.



INVESTMENT:
€ 6,800
(EXCL. VAT)

CATERING PACKAGE

The Catering Package consists of sponsoring the Coffee Points, Lunches, Networking Reception and Conference Dinner. This offers an exposure during Conference Breaks and its Social Programme.

Benefits:

- 1 Complimentary conference registration
- Company logo at the coffee points and lunch buffets
- Company logo at the Networking Reception area
- Company logo at the Conference Dinner location
- Company logo + link to company's website on the Conference webpage
- Company logo on the social media thank you post
- Company logo in the event app
- Company logo in the on-site programme



INVESTMENT:
€ 8,600
(EXCL. VAT)



INVESTMENT:
€ 3,500
(EXCL. VAT)

LUNCH & LEARN

(Max. 1 sponsor per day)

Highlight your innovative software / product(s) during one of the lunch breaks.

Benefits:

- Company logo + link to company's website on the Conference webpage
- Company demo listed in the on-site Programme
- Private meeting room including AV and catering (1 hour)
- Company logo on the social media thank you post
- Company logo in the event app



INVESTMENT:
€ 6,250
(EXCL. VAT)

SOCIAL PROGRAMME

The Social Programme Package consists of sponsoring the Networking Reception and Conference Dinner. This offers an exposure during Conference Breaks and its Social Programme.

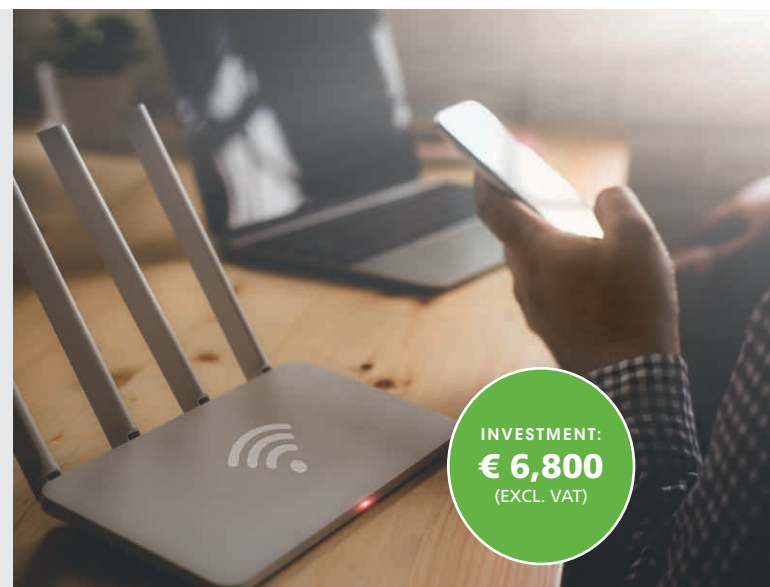
Benefits:

- Company logo at the Networking Reception area
- Company logo at the Conference Dinner location
- Company logo + link to company's website on the Conference webpage
- Company logo on the social media thank you post
- Company logo in the event app
- Company logo in the on-site programme

WIRELESS INTERNET

Benefits:

- Company logo on the landing page of the Wi-Fi
- Recognition and exposure on the Wi-Fi offered in all Workshops, Technical Programme, Registration and Exhibition areas
- Company profile in the EAGE event app and the online exhibitor list
- Company logo at Wi-Fi section in the Programme and website
- Company logo in the event app
- Company logo in the on-site programme



INVESTMENT:
€ 6,800
(EXCL. VAT)

CONFERENCE DINNER

Associate your company with a fun, informal evening, where attendees will reunite with friends, acquaintances and colleagues, while enjoying fine food, drinks, and first-class entertainment. (Max. 3 sponsors)

Benefits:

- Company logo + link to company's website on the Conference webpage
- Company logo on the on-site Programme
- Company logo on on-site sponsor signs at the Conference dinner
- Company logo on the social media thank you post



INVESTMENT:
€ 2,850
(EXCL. VAT)

COFFEE AND WATER POINTS

(Max. 3 sponsors)

Benefits:

- Company logo at the coffee break area
- Company logo + link to company's website on the Conference webpage
- Company logo on the on-site Programme
- Company logo on on-site sponsor signs at the coffee area
- Company logo on the social media thank you post



SPONSORING STUDENTS

Companies can sponsor students to attend the Conference. EAGE will supply tickets with mentioning on the badge the company that sponsors the students.

Benefits:

- 5 student registrations
- Company logo on the on-site programme
- Company logo in the event app
- Company logo on the social media thank you post

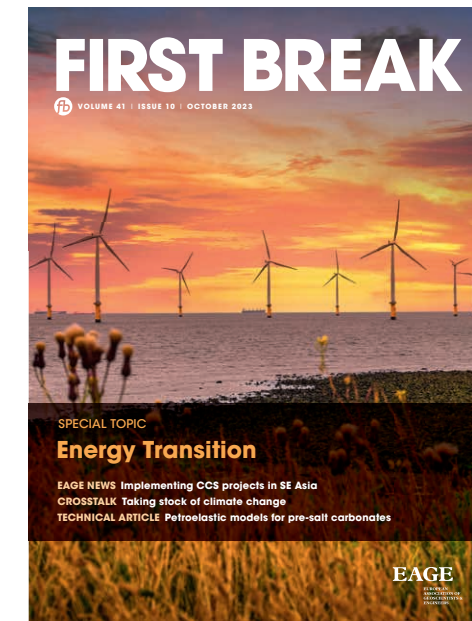


LUNCHES

(Max. 3 sponsors)

Benefits:

- Company logo + link to company's website on the Conference webpage
- Company logo on the on-site Programme
- Company logo on on-site sponsor signs at the lunch area
- Company logo on the social media thank you post



ADDITIONAL EXPOSURE

EAGE has a number of other products to promote your company.

Advertising

EAGE offers a variety of advertising possibilities related this event. These special topics include, but are not limited to: Energy Transition, Digitalization / Machine Learning, and Near Surface Geo & Mining. We have multiple options to further promote your company through our First Break issues. Advertising starts from € 725,- and is designed to create a high attention value of your presence at relevant EAGE events.

Institutional Subscription to EarthDoc

Did you know that EarthDoc, EAGE's online Geoscience database, holds over 80,000 event papers and journal articles, with 25% of the annual content additions focusing on energy transition?

With an institutional subscription you will have access to papers two weeks prior to the workshop.

NETWORKING RECEPTION

(Max. 3 sponsors)

Benefits:

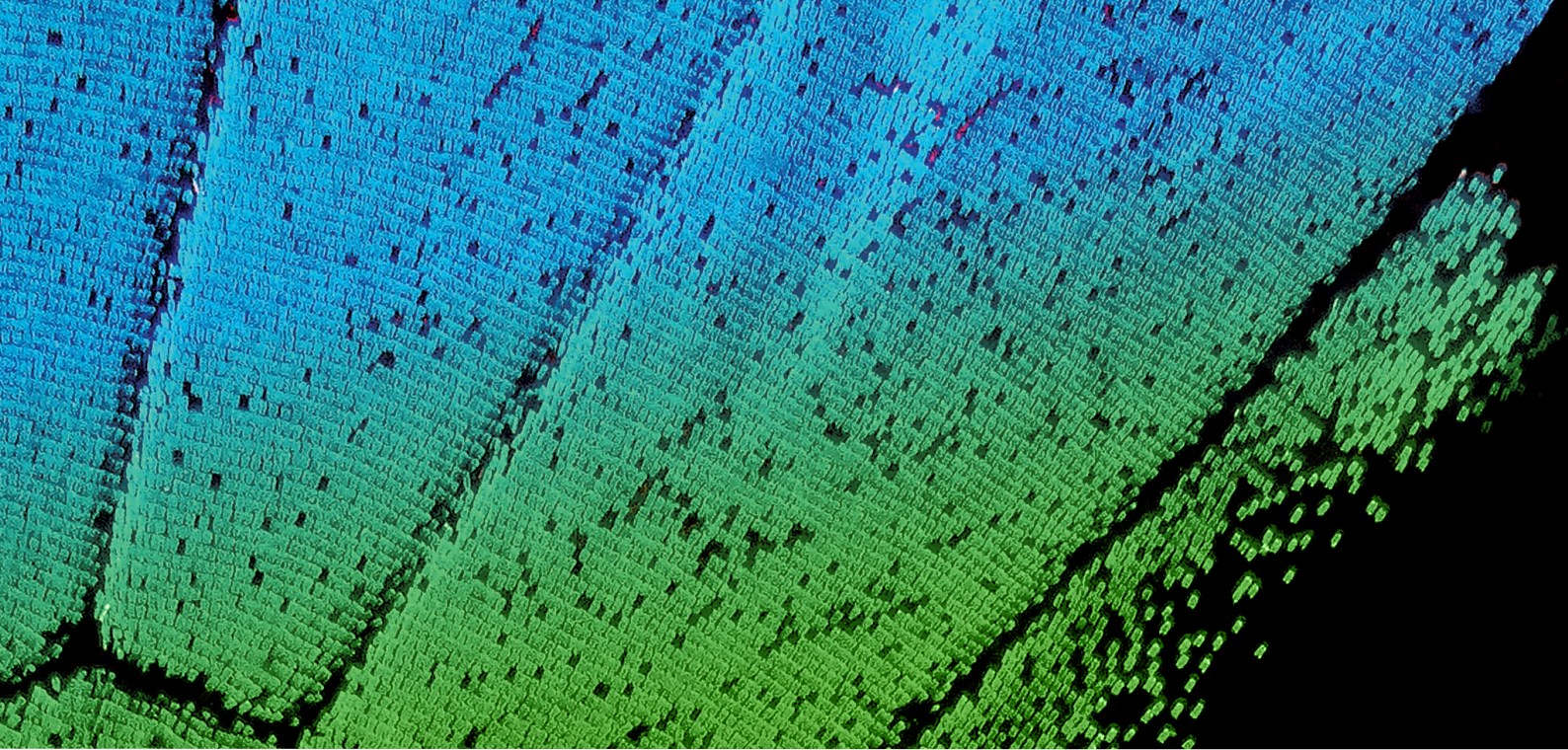
- Company logo + link to company's website on the Conference webpage
- Company logo in the on-site Programme
- Company logo on on-site sponsor signs at the Networking Reception
- Company logo on the social media thank you post



For more information or a FREE EarthDoc Trial

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